

Noé Martineau

Product designer

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🌐 noemartineau.fr

WORK EXPERIENCE

PSA Peugeot Citroën UX design intern

Shanghai, China | Oct. 2019 - Jan. 2020

- Work in the research and development centre in collaboration with engineers.
- HMI Innovation in Automotive
- Automotive UX project
- Lead and manage several Workshops (15 pers.)
- Led design efforts on specific features and products

Freelance

Shanghai, China | Sept. 2019 - Present

- Ux/UI projects in collaboration with different companies and entrepreneurs.
Shiseido UX website, CDP Audit (UX/UI)

Naviciel Interaction Design intern

Les Herbiers, France | Sept. 2018 - Nov. 2018

- Work on wireframes and models from strategy to design finalisation.
- Le Loup Blanc website - Ux/UI design
(+200 new customer)
- Use of different software
(Sketch, InVision, Principle)

AWARDS / CERTIFICATIONS

1st. place | IOT - Student Challenge

May 2020

- Realization of a service with a connected object
(Service design - design thinking - Team of 2 people)
- Awarded 1st place out of 100+ projects
- Design a virtual assistant for residence members

LoopDeeScience

April 2020

- Call for proposals for of the Ministry of the Armed Forces for the fight against the coronavirus
- Collaboration project - Team of 4 people
- Project presented at Laval Virtual

IBM Enterprise design thinking practitioner

April 2020

- Design thinking certification by IBM

1st. place | Stereolux

Febr. 2019 - April 2019

Development of an application for the archaeological centre of Nantes

Google digital active

November 2018

Digital marketing certification approved by IAB Europe.

EDUCATION

Master's Degree (MDes.) Ux design

L'École de Design Nantes-Atlantique | France

Sept. 2019 - Winter 2021

- End of study project
- Biomimicry project - Collaboration project
- PSA HMI project - Collaboration project
- Machine learning course

Bachelor's degree (BA) Interaction design

L'École de Design Nantes-Atlantique | France

Sept. 2016 - June 2019

- Agile methodologies - Design thinking
- Audit UX/UI course
- MAIF insurance - NUI - Collaboration project
- Arkea Crédit Mutuel Bank - Collaboration project
- Workchops focused on product design
(Quick & Dirty - Ux design) and (Processing & Pure Data - Coding)

DESIGN TOOLS

Methodologies

Scrum/ Agile
Object oriented UX

Prototyping

Sketch, Figma
Principle, Adobe XD

Code

HTML/ CSS/ JS
Arduino

Team

Trello/ Real time board/
Slack / GitHub

Languages

French : Native
English : Excellent working knowledge
TOEIC score : 940points

References available on request