

Noé Martineau

Product designer

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WORK EXPERIENCE

Ternoa Freelance Product designer

Remote, Brazil | Sept. 2021 - Today

- Development of a cryptocurrency platform and NFT.
- Acceleration and implementation of projects and workshops.
- Work on improving and developing the user experience for the product.
Developping service development: wallet and cryptocurrency management

Fleet Product design intern

Paris, France | Mar. 2021 - Aug. 2021

- Development of a SAAS product
- Implementation of a Design System
- Having responsibilities for the user experience of the product
- Iterating user research through A/B testing.
- Working with the Agile method to easily iterate and develop the user experience

PSA Peugeot Citroën UX design intern

Shanghai, China | Oct. 2019 - Jan. 2020

- Work in the research and development centre in collaboration with engineers.
- HMI Innovation in Automotive
- Automotive UX project
- Lead and manage several Workshops (15 pers.)
- Led design efforts on specific features and products

Freelance

Shanghai, China | Sept. 2019 - Present

- Ux/UI projects in collaboration with different companies and entrepreneurs.
Shiseido UX website, CDP Audit (UX/UI)

AWARDS / CERTIFICATIONS

Finalist I IXDA - Interaction Awards

January 2021

- Realization of an electronic musical instrument for disabled people
- International competition

1st. place I IOT - Student Challenge

May 2020

- Realization of a service with a connected object
(Service design - design thinking - Team of 2 people)
- Awarded 1st place out of 100+ projects
- Design a virtual assistant for residence members

LoopDeeScience

April 2020

- Call for proposals for of the Ministry of the Armed Forces for the fight against the coronavirus
- Collaboration project - Team of 4 people
- Project presented at Laval Virtual

EDUCATION

Master's Degree (MDes.) Ux design

L'École de Design Nantes-Atlantique | France
Sept. 2019 - Winter 2021

- End of study project
- Biomimicry project - Collaboration project
- PSA HMI project - Collaboration project
- Machine learning course

Bachelor's degree (BA) Interaction design

L'École de Design Nantes-Atlantique | France
Sept. 2016 - June 2019

- Agile methodologies - Design thinking
- Audit UX/UI course
- MAIF insurance - NUI - Collaboration project
- Arkea Crédit Mutuel Bank - Collaboration project
- Workchops focused on product design
(Quick & Dirty - Ux design) and (Processing & Pure Data - Coding)

DESIGN TOOLS

Methodologies

Scrum/ Agile
Object oriented UX

Prototyping

Sketch, Figma
Principle, Adobe XD

Code

HTML/ CSS/ JS
Arduino

Team

Trello/ Real time board/
Slack / GitHub

Languages

French : Native
English : Excellent working knowledge
TOEIC score : 940points

[References available on request](#)