Noé Martineau

Product designer Clone

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Work experience

Clone / Product designer

Dec 2023 - Present / Paris, France

Development of an internal tool for the finance team

- Enable easy operations on delivery platforms and increase sales and brand attractiveness for Clone.
- Implementation of an analytical dashboard enabling them to monitor and steer the performance of the Clone brands.

Finnt (YC W22) / Principal Product designer

Oct 2022 - Dec 2023 / Remote, France

Led the design on the Finnt finance app. Setting up the design process, user testing, user research and coordination with the engineering team.

Ternoa / Product designer

Nov 2021 - Oct 2022 / Remote, France & Brazil

Building NFT and Web 3 platforms for companies.

Education

Master's degree / Ux design

Sep 2019 - Apr 2021 / EDNA - Shanghai, China & Nantes, France

Personal or partnership projects related to Tangible or Immersive Design: End of Study Project, Credit Mutuel, Natural History Museum.

High school diploma

2013 - 2016 / Lycée Jean XVIII, Les Herbiers, France

Sciences specialization.

Projects & Awards

IXDA - Interaction award / Finalist

Jan 2021

Realisation of an electronic musical instrument for disabled persons for an international competition

LoopDeeScience

April 2020

Call for proposals for the Ministry of the Armed Forces for the fight against the Coronavirus

Freelance / Product designer

Nov 2021 - Dec 2023 / Remote, France

Works with several companies (MediaMonks, Shiseido, Mozza, etc.) to develop their products.

Fleet / Product design intern

Mar 2021 - Nov 2022 / Paris, France

Building the Saas Fleet product in collaboration with the CPO and driving user tests.

PSA / Ux design intern

Oct 2019 - Fev 2020 / Shanghai, China

Work in the research and development centre in collaboration with engineers. Lead and manage several workshops to gain a better understanding of Chinese consumers for PSA.

Bachelor's degree / Interaction design

Sep 2016 - Jun 2019 / Nantes, France

Various technical classes, workshops and projects on digital and service design.

IOT / 1st place

May 2020

Realisation of a service with a connected object & awarded the 1st place out of 100+ projects

I Master

Figma, Sketch, Principle, the majority of the Adobe Suite as well as HTML/CSS/JS.

My skills

interaction & visual design, facilitation of user testing or various workshop, proactivity. I'm native french and fluent in English (TOEIC 945)